

# Oireachtas Rince na hÉireann 2025

Cill Airne, Eire

Feabhra 16 - 22, 2025 The Gleneagle INEC Muckross Road Killarney, Co. Kerry, Ireland

# Vendor Opportunities

www.clrgoireachtas.com

#### The Event

Oireachtas Rince na hÉireann is the oldest major Irish dance competition, having run almost continuously since the 1920s. Blending culture and tradition with cutting edge choreography and athletic prowess, this event attracts 2,000 of the greatest Irish dancers from around the world (accompanied by their teachers and families) to compete for one of Irish dancing's most prestigious titles.

The All-Ireland Championships is an International Qualifying event, offering dancers from every country the opportunity to qualify for the 2025 World Championships, to be held in Baile Átha Cliath, Eire (Dublin, Ireland).

### The Organization

An Coimisiún le Rincí Gaelacha (CLRG) is the central organisation dedicated to the worldwide development of Irish dancing. Based in Dublin, An Coimisiún has been in existence for nearly 100 years, and has approximately 2,100 teachers spread over 33 countries around the world.

More information about CLRG can be viewed at www.clrg.ie

#### The Benefit of Participation

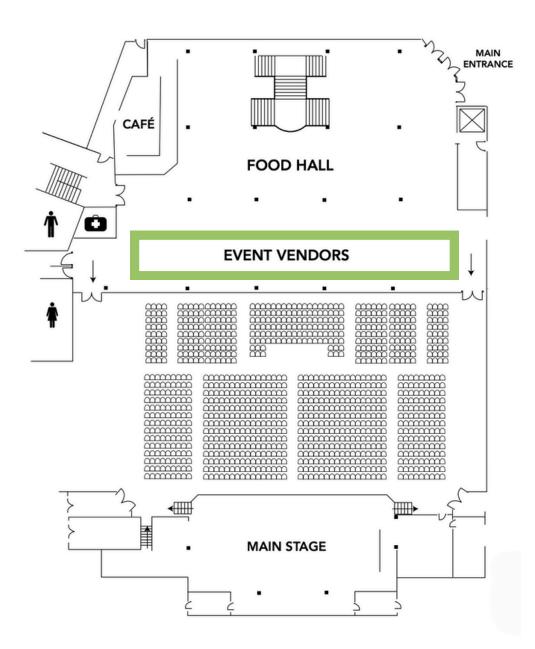
Your support of Oireachtas Rince na hÉireann perpetuates a culture of traditional Irish dance, music and language. Through the promotion of our flagship event, we encourage youth engagement in an art form which engenders self-discipline, mutual respect, personal development, sportsmanship, and a healthy, active lifestyle.

See you at the IMEC Killarney!

# Be a Vendor!

We value your continued support and participation in CLRG events, continuing a tradition of mutually beneficial business partnerships within the Irish dance community.

**The Vendor area** is located on the ground floor of the main lobby of the Geneagle INEC Areana, making it the optimum area for the highest possible daily traffic!



Visit CLRGOIREACHTAS.COM to purchase your Vendor Package today!

# Premiere Vendor Package



## A vendor area of 12' x 12'

### 2 chairs & 4-5 Six-foot tables

in a U shape. Additional tables & and chairs are available at no extra cost

#### Prime Daily Access

From one hour prior to the start of competitions until the end of results.

A listing in the vendors directory on the website with your logo and an optional link to your website and/or social media for pre-orders etc.

# What we'll need from you...

To secure your vendor package, please head over to clrgoireachtas.com/store/vendors

Information and documentation that will be required to submit your purchase is listed below. Please have this prepared prior to purchase.

- Company Name
- Contact Name
- Email
- Phone Number
- Website URL
- Social Media Links

#### Advertising Images

- 1 Social Media ad
- 1 full-page program ad
- 1 main screen ad
- 1:1 png/jpg of your logo for website listing
- Proof of insurance
- Proof of vetting
- Staff list of employees working onsite

#### Additional requirements such as:

- Do you require hard Wi-Fi
- Do you require a power socket
- Do you require extra tables and chairs

# **Additional information**

All vendors are required to provide CLRG with proof of insurance; proof of vetting (a background clearance check to work with the Vulnerable Sector for all staff and associates; a staff list for all employees who will be working on-site; a categorical list of the main products/services you will be trading; a completed registration form; payment in full. Contact the CLRG Vetting Officer, Bill Maple, for more info at **vetting@clrg.ie** 

Premiere Vendor packages will be awarded on a first-come-firstserve basis. Stalls will be assigned based on space availability and the chronological order of when fees and completed contracts are received. If your application cannot be fulfilled due to space constraints, a full refund will be offered.

Standard Vendor packages include the approximate size of 12' x 12' the actual size is determined by limitations set out by the venue. Tables can be configured to individual specifications within the allotted footprint, so long as the configuration does not impede public walkways or another vendor's allocated space. Tables will not include tablecloths. Please bring your table coverings and/or extra coverage for storage. One electrical point and Wi-Fi will be supplied to each vendor.

No oversized backdrops or stands higher than 6' will be permitted, to ensure that all vendors have good visibility within the space. Boundaries for each booth will be outlined and all signage, display materials, and infrastructure must fit inside the lines.

Delivery, storage, access times and vendor layout will be forwarded upon confirmation of all vendors.

Vendors are cautioned to staff their booths for the duration of the event.

# Specifications

## PRINT & DIGITAL ADVERTISING

Sizing and Specifications

# **PRINT ADVERTS**

| Full page ad | 210 × 297 mm   A4 page size         |
|--------------|-------------------------------------|
| Half page ad | 210 × 148 mm   half of A4 page size |
| Resolution   | 300 dpi                             |
| File type    | PDF or JPG                          |

# **DIGITAL ADVERT**

| Screen Ad | 3:2 Aspect Ratio (landscape only) |
|-----------|-----------------------------------|
| File Type | PDF or JPG or PPT                 |

### Social Media

| Instagram    | <b>1:1 aspect ratio</b>   |
|--------------|---------------------------|
| Grid Graphic | 1200 x 1200 px (square)   |
| Instagram    | <b>9:16 aspect ratio</b>  |
| Video        | 1080 x 1920 px (vertical) |
| File Types   | PNG, or MP4 (video)       |

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# Guidelines

## **PRINT & DIGITAL ADVERTISING**

## In the interest of fair play and protection of vulnerable persons, all submissions must adhere to the following guidelines

- Advertisers must obtain written permission from the parent or guardian of any minors depicted
- No inappropriate photos
- All content is subject to approval by CLRG

## Social Media, Digital & Print Guidelines

• In print advertisements, no last names of dancers are permitted.

#### Please note Screen and Social Media content may be visible to Adjudicators, therefore stricter guidelines will apply.

- No identifiable photos of currently competitive dancers
- No photos of dancers in class costume in conjunction with the school name
- No names of dancers (regardless of status)
- No photos of dancers wearing or holding any type of award



**Oireachtas Rince na hÉireann 2025** *Cill Airne, Eire* 

# 210 mm

# Program Book Advertising

Full page ad 210 × 297 mm | A4 page size

| Resolution | 300 dpi           |
|------------|-------------------|
| File type  | PDF or PNG or JPG |

